

# MEMPHIS CHALLENGE

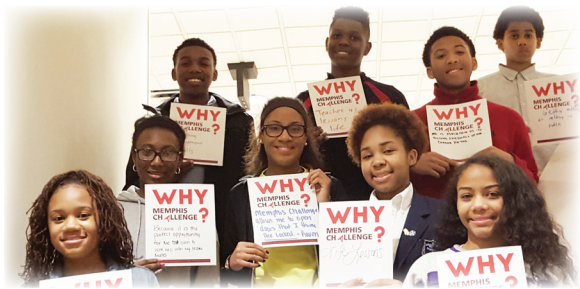
*Inspiring and developing future Memphis leaders.*

In 1989, Joseph R. "Pitt" Hyde piloted The Memphis Challenge at East High School with **20** students. Twenty-seven years later, our college prep program serves high school students from Shelby County, charter, municipal, ASD, IZone and independent schools. Since 1989, the Memphis Challenge has impacted **more than 900** youth in its junior and senior programs. It attracts the attention of admissions counselors at prestigious universities across the nation.

**Ninety-seven percent** of our Challengers have graduated college. Over **500** have completed internships with local businesses, agencies and organizations, and nearly **325** are now living and working in Memphis. Their success is supported by partners who provide funding, expertise, internship opportunities and other resources.

We expanded our college prep program in 2014 with the **9/10 Movement**, which introduces ninth and tenth graders to the skills and knowledge needed to perform at a high level of academic and community leadership.

Our goal is to fulfill the promise of The Memphis Challenge – to ensure the region's most **talented minority students bring their education, expertise and connections back to Memphis.**





## IN THEIR OWN WORDS ...

“Instead of being lectured about what teamwork is and how to use it effectively, we were put in situations where we had to use teamwork. For example, if your plane crashed in the ocean, what 10 items would you want to have? We learned that teamwork involves all of your senses and you must develop a bond with the people you are working with. Unfortunately, if the plane really did crash, it would be *Hunger Games Book 4: Memphis Challenge Style*, but it was a fun exercise.”

– **Sidney Martin**, sophomore,  
9/10 Movement

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### The Memphis Challenge

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