

# MEMPHIS CHALLENGE CASE FOR SUPPORT



## INSPIRING AND DEVELOPING FUTURE MEMPHIS LEADERS

In 1989, Joseph R. "Pitt" Hyde piloted The Memphis Challenge at East High School with 20 students. Twenty-seven years later, our college prep program serves high school students from public, private and parochial schools across the county. Since 1989, the Memphis Challenge has impacted more than 900 youth in its junior and senior programs. It attracts the attention of admissions counselors at prestigious universities across the nation.

Ninety-seven percent of our Challengers have graduated college. Over 500 have completed internships with local businesses, agencies and organizations, and nearly 275 are now living and working in Memphis. Their success is supported by partners who provide funding, expertise, internship opportunities and other resources.

We expanded our college prep program in 2014 with the introduction of the 9/10 Movement. Our first cohort of 48 ninth and tenth graders were exposed to the skills and knowledge needed to perform at a high level of academic and community leadership.

In the future, we will continue to strengthen our college support program and grow our alumni networking, recruitment and placement services. Our goal is to fulfill the promise of The Memphis Challenge – to ensure the region's most talented minority students bring their education, expertise and connections back to Memphis.

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[www.memphischallenge.org](http://www.memphischallenge.org)



The Memphis Challenge



@MemChallenge

## CURRENT PROGRAMS

### Memphis Challenge

Created for high-achieving high school seniors. Includes ACT prep intensives, mock interviews, time management, career assessment, community service and leadership training.

### Junior Memphis Challenge

Provides high school juniors with a jump start for the Memphis Challenge. Programming includes college admissions test preparation, career exploration and leadership development workshops.

### The 9/10 Movement

The goal is to create students who are able to maximize their potential to compete in the national and global community.

### College Support Program

In-person visits, webinars and conference calls that support and encourage students through their college experience. This includes our annual Holiday Hobnob, paid internships and professional development.

### Summer Online Learning Experience (S.O.L.E.)

S.O.L.E. Math is a virtual, online, math learning instrument, powered through ALEKS, that provides individualized learning and assessment with standard-based content for grades 3 thru 12.

### Alumni Programming

Networking and support for college graduates as they pursue graduate degrees and begin their careers. Support includes symposiums, mentorship opportunities and career guidance, development and placement. Services are provided in person, through webinars and by conference calls.