

Celebrating Excellence. Inspiring What's Next.

DISTINGUISHED ALUMNI AWARDS AND HOMECOMING LUNCHEON

Saturday, November 28, 2026 | 12:30 – 3:00 p.m. | FedEx Event Center

2026 SPONSORSHIP LEVELS AND BENEFITS

Presenting Sponsor — \$35,000

Leading the Legacy. Inspiring What's Next.

As the exclusive Presenting Sponsor of the Memphis Challenge Distinguished Alumni Awards and Homecoming Luncheon, your organization stands at the forefront of celebrating excellence, leadership, and the enduring impact of Memphis Challenge alumni. Your investment brings together generations of Challengers while supporting the continued development of future Memphis leaders.

- ♦ Two tables at the luncheon with premiere seating (20 seats)
- ♦ VIP Reception
- ♦ On-stage remarks during the luncheon
- ♦ Prominent logo placement on event materials
- ♦ Dedicated sponsor spotlight on Memphis Challenge social media channels
- ♦ Logo featured on digital showcase during luncheon
- ♦ Commemorative photo

Legacy Builder — \$20,000

Honoring Achievement. Building Lasting Legacy.

The Legacy Builder sponsorship honors the achievements of Memphis Challenge alumni while helping sustain a legacy of leadership, service, and excellence for future generations.

- ♦ One table at the luncheon with premiere seating (10 seats)
- ♦ VIP Reception
- ♦ Introduction of keynote speaker
- ♦ Prominent logo placement on event materials
- ♦ Logo featured on digital showcase during luncheon
- ♦ Recognition on social media highlighting sponsor support

Challenge Champion — \$10,000

Championing Excellence.

Strengthening Opportunity.

Challenge Champions allow Memphis Challenge to celebrate alumni whose accomplishments inspire our community and demonstrate what is possible when young people are challenged, supported, and given opportunities to succeed.

- ♦ One table at the luncheon (10 seats)
- ♦ Logo placement on event materials
- ♦ Logo featured on digital showcase during luncheon
- ♦ Recognition on social media

Next Generation Sponsor — \$5,000

Giving the Next Generation a Seat at the Table.

Next Generation Sponsors directly invest in the students who represent the future of Memphis Challenge. Your sponsorship provides a reserved table for 10 Memphis Challenge high school students to experience the Distinguished Alumni Awards Luncheon, engage with accomplished alumni and community leaders, and see firsthand the possibilities ahead of them.

- ♦ 1 reserved table for 10 MC high school students (10 seats)
- ♦ Logo placement on event materials
- ♦ Logo featured on digital showcase during luncheon
- ♦ Recognition on social media

Questions?

Contact Cassandra Webster, Executive Director
info@memphischallenge.org | 901.292.7505

www.memphischallenge.org

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SPONSOR COMMITMENT FORM

SPONSOR INFORMATION

Company/Organization Name: _____

Website: _____

Social Media Handle(s): _____

Primary Contact: _____

Title: _____

Email: _____

Phone: _____

Mailing Address: _____

City/State/ZIP: _____

SELECT YOUR SPONSORSHIP LEVEL

☐ Presenting Sponsor - \$35,000

☐ Challenge Champion - \$10,000

☐ Legacy Builder - \$20,000

☐ Next Generation Sponsor - \$5,000

SPONSORSHIP COMMITMENT

By signing below, I confirm our organization's commitment to support the 2026 Memphis Challenge Distinguished Alumni Awards and Homecoming Luncheon at the sponsorship level indicated above.

Authorized Representative: _____ Title: _____

Signature: _____ Date: _____

IMPORTANT DATES

- ♦ **October 20, 2026** – Please confirm your sponsorship level, submit payment, and e-mail your high-resolution company logo to info@memphischallenge.org.
- ♦ **November 9, 2026** – Final guest lists due.

PAYMENT INFORMATION

☐ Online at www.memphischallenge.org

☐ Check payable to Memphis Challenge

☐ Invoice Requested

Billing Contact, if different: _____

Billing Email: _____

QUESTIONS?

Contact Cassandra H. Webster | Executive Director | info@memphischallenge.org | 901.292.7505

Memphis Challenge | 2180 Union Avenue, Suite 220 | Memphis, TN 38104 | www.memphischallenge.org